

Office of Social Responsibility

2012 Port Commission Briefing

Port 
of Seattle®



The Office of Social Responsibility (OSR)

Our Mission: OSR supports the Port of Seattle's job creation and economic development efforts in the communities we serve, and our programs help ensure that port activities are conducted within a framework of equity, inclusion and equal access to economic opportunity.

Century Agenda: OSR is helping the Port achieve its vision of creating 100,000 new jobs by promoting small business growth and supporting workforce development programs.

2012 Highlights

OSR and the programs we support:

- Served over 9,000 community members and small businesses
- Created more than \$68 million in value for the community – an ROI of more than 32:1
 - Small Business (over \$44 million)
 - Workforce Development (over \$24 million)
 - Community Giving (over \$100 thousand)

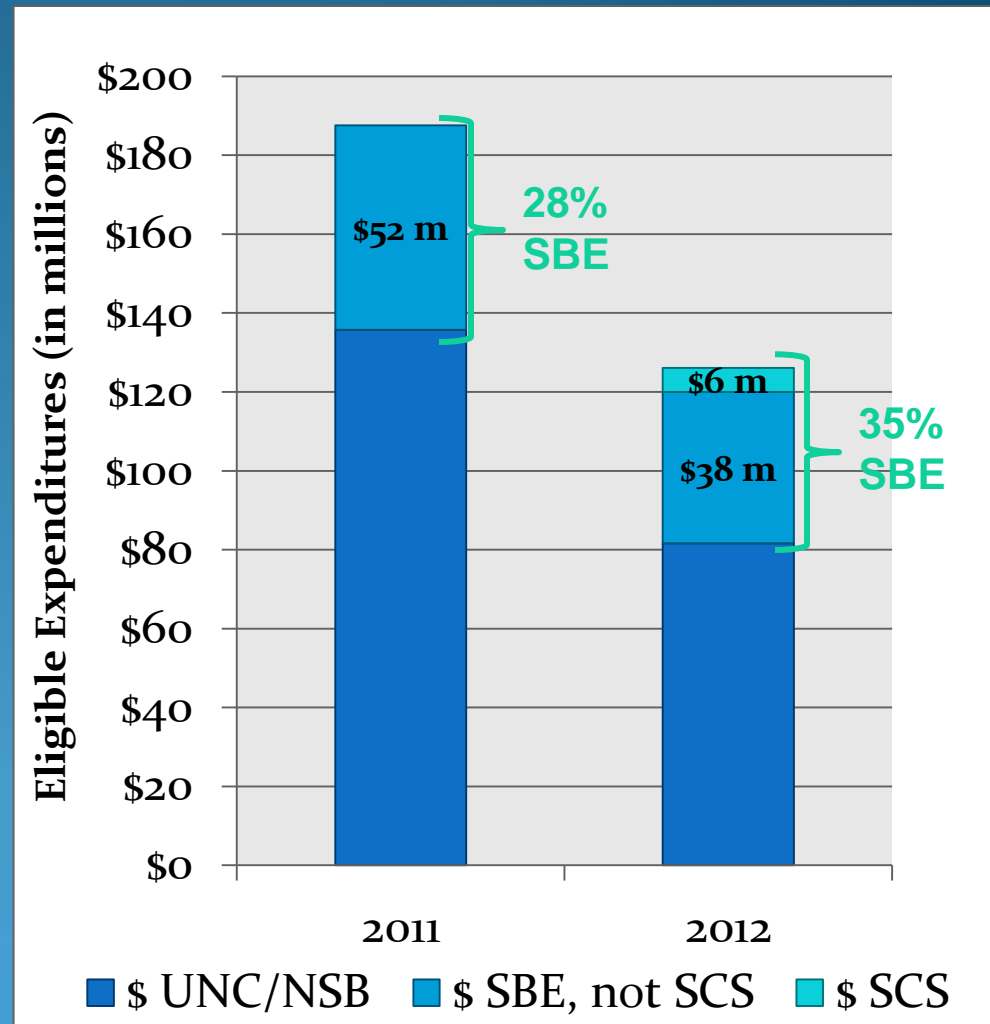
Small Business Program

- 35% of all eligible expenditures went to small businesses
 - Up from 28% last year
- Over \$44.4 million went to 464 small businesses

UNC/NSB = Unclassified /Not Small Business

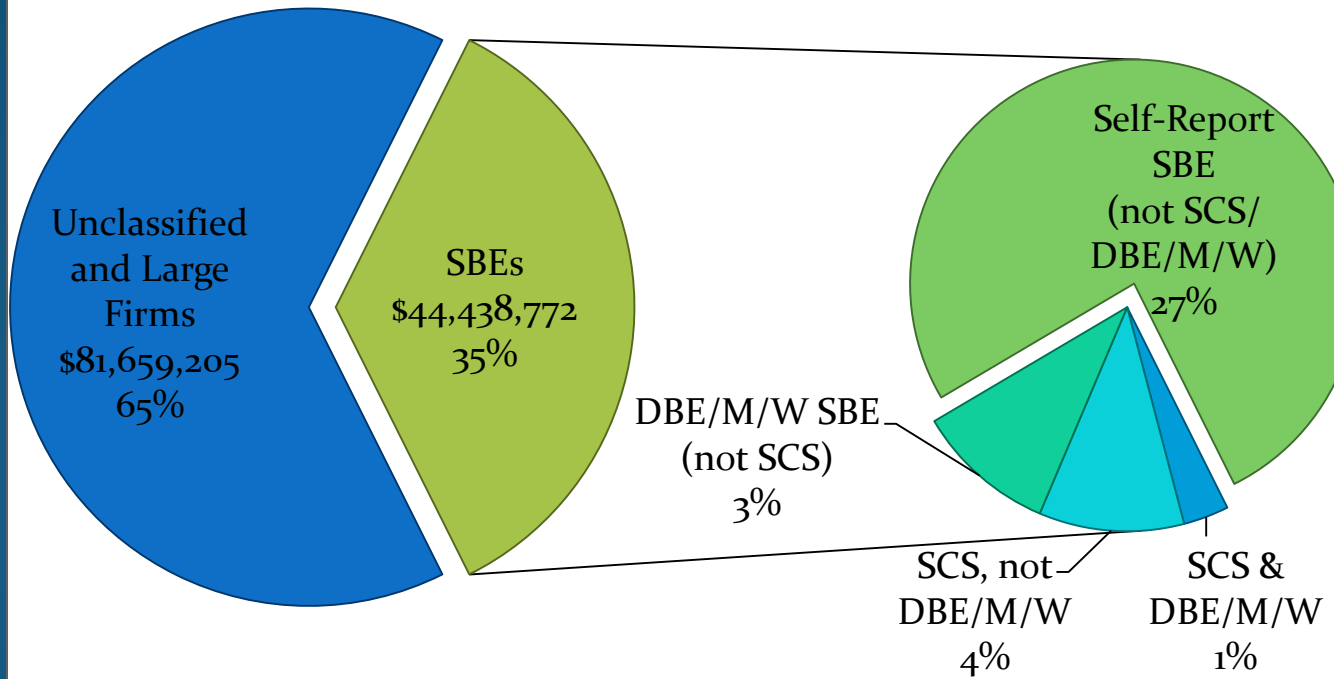
SBE = Small Business Enterprise

SCS = Small Contractors and Suppliers



Small Business Program

2012 Eligible Expenditures



SCS \$6.1m

MBE \$5.6m

WBE \$2.7m

**Some firms are in more than one category*

SBE = Small Business Enterprise

Certifications

SCS = Small Contractors and Suppliers (50% SBA standards)

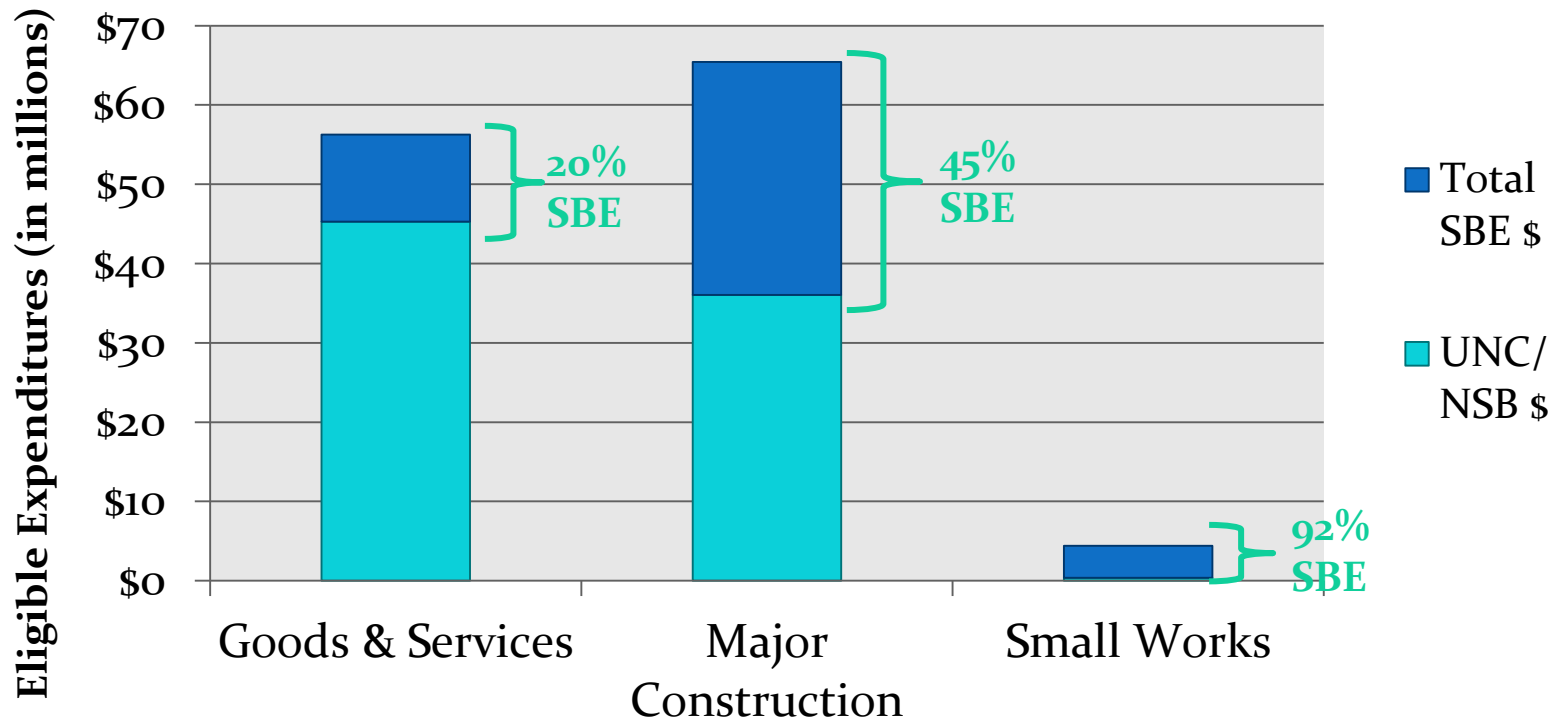
DBE = Disadvantaged Business Enterprise

MBE = Minority-Owned Business Enterprise

WBE = Woman-Owned Business Enterprise

Small Business Program

Small Business Spending by Type 2012



By Division

Aviation 38%
Corporate 12%

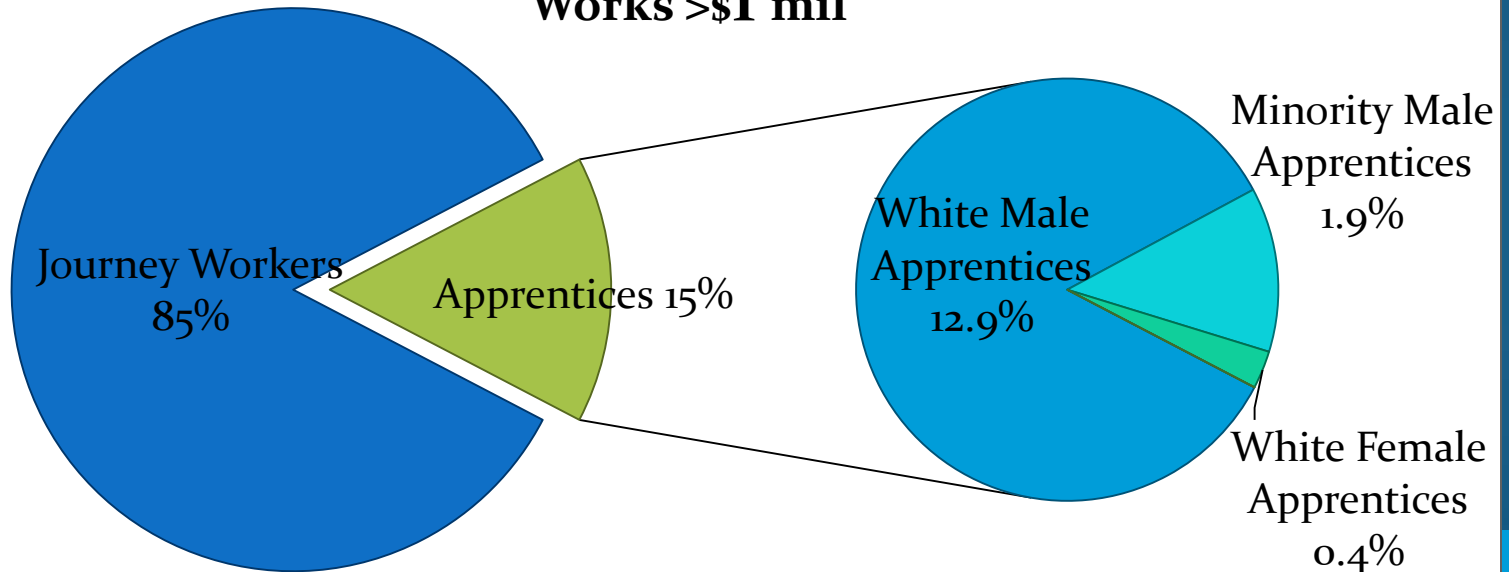
Seaport 33%
Real Estate 19%

CDD 57%

Workforce: Apprenticeship

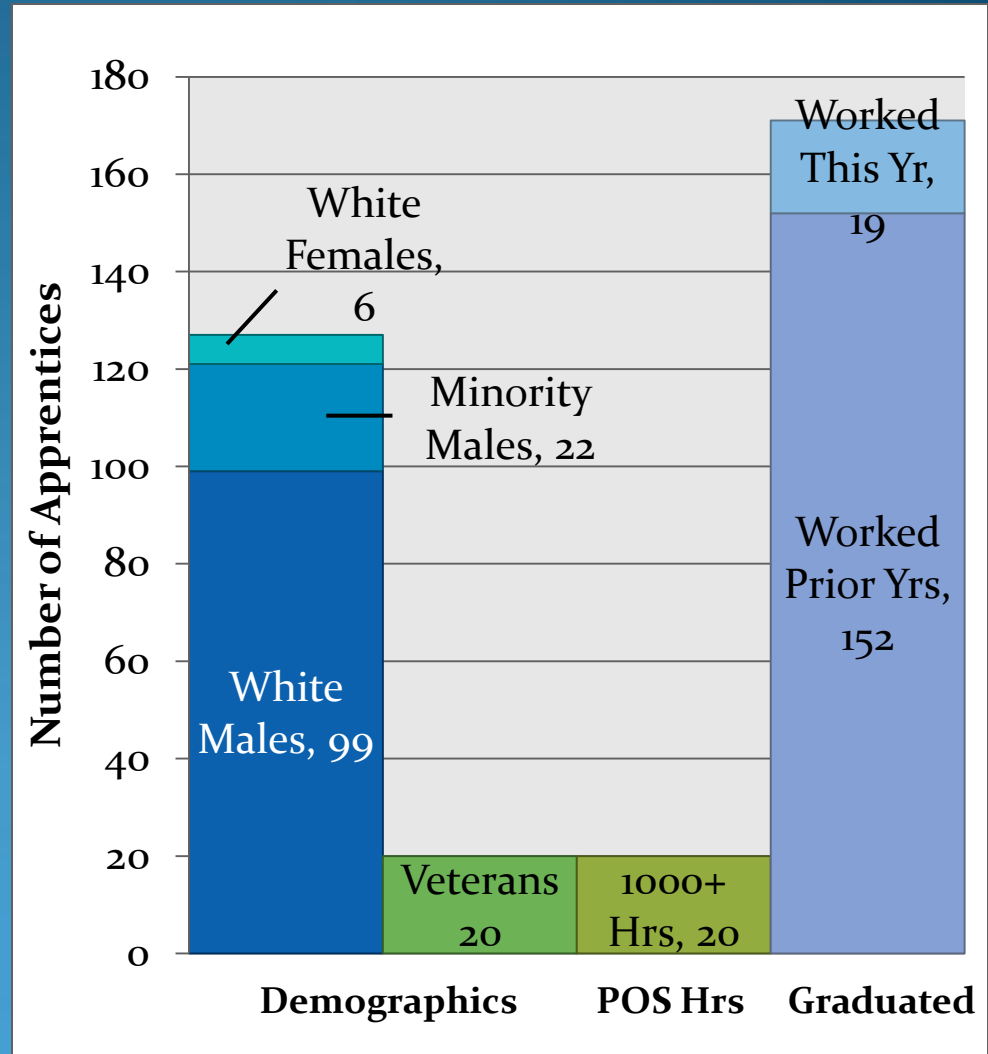
- 15% of eligible labor hours by apprentices
- Over \$1 million in wages to 127 apprentices

Hours Worked in 2012 on POS PLA Contracts or Public Works >\$1 mil



Workforce: Apprenticeship

- 13% of apprentice hours were done by apprentices of color
- 3% of apprentice hours were by female apprentices
- 171 apprentices graduated to Journey status who had worked on Port projects at some point



Workforce: Century Agenda - Maritime

- Helping to build and support a maritime workforce development consortium
- Progress to be reported as a part of Century Agenda updates

Workforce: Internships

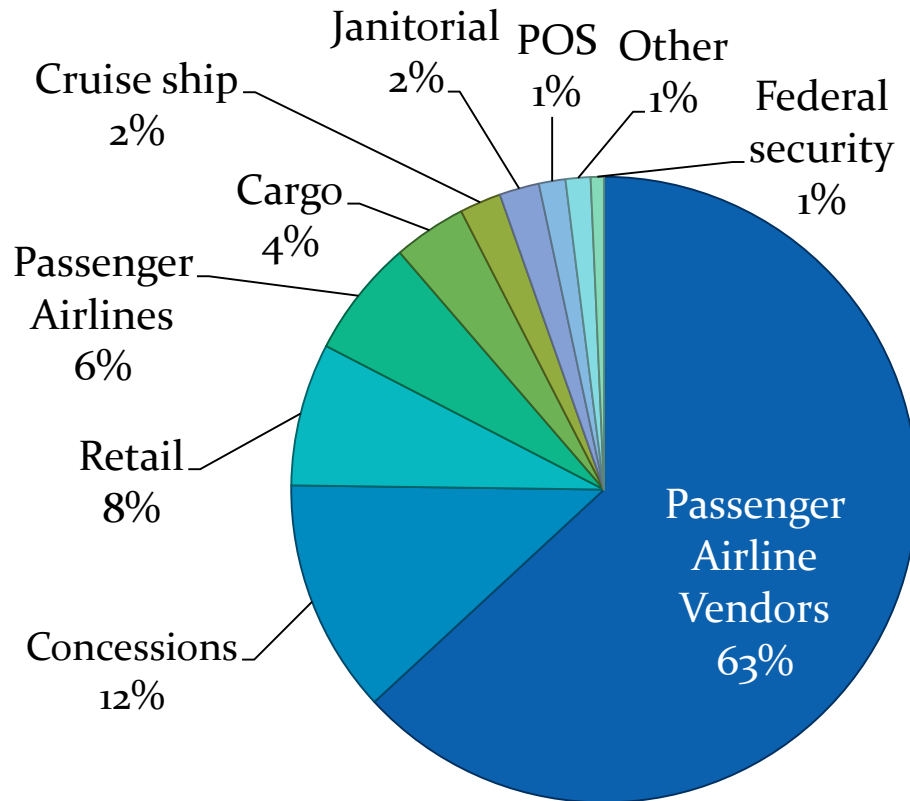
- 51 paid internships and fellowships
- Veterans Fellows, National Urban Fellows, HRD w/sponsoring departments, C-WEST, SYEP

Workforce: Port Jobs

Served over 7,600 community members in 2012

- Airport Jobs helped 1,088 people get jobs
- Over \$19 million in new income into those households

2012 Job Placements by Employer Type



Workforce: Port Jobs

- Provided training to 234 employees at the airport through Airport University
 - 108 of those employees earned college credits
- Through ANEW's Apprenticeship Opportunity Project, provided pre-apprenticeship and apprenticeship support to 212 community members
 - 125 became registered apprentices and 7 others got new trades-related jobs
 - Over \$4 million in new wages to those households

Community Giving Campaign

- Generated over \$112,000 in donations through payroll deductions for 168 community nonprofits
 - 161 Port staff participated
- Provided volunteer opportunities to staff throughout the year

Additional Information

- OSR 2012 Report to the Community
- 2012 Port Jobs Annual Report